

3. Competitors

Based on the research, I've picked a few articles that rank high for our main keywords and might be helpful to research when you're writing. If you find anything useful to include in the article (even if you don't see it in the article) to make it more valuable, go ahead!

{competitor link 1}

{competitor link 2}

etc.

4. Article Structure

1. [H2]

2. [H2]

3. [H2]

{H3}

{H3}

5. Readability Check

After the article is ready, please pass it through the [Hemmingway App](#) and make sure that we don't have any sentences that are hard to read.

6. General Note

Even though we provide the keywords and the key points the article should cover, always use your best judgment and don't limit yourself to cover more aspects of the topic. Always put the user first and write for them (NOT for Google). Also, make sure to satisfy the searchers' intent. You can watch [this video](#) for more info about the searcher's intent.